



For Immediate Release

The MYERS Y. COOPER COMPANY Welcomes New Tenant to Merchants of Red Bank

Bella Forza Fitness signs on at Merchants of Red Bank

Cincinnati – October 6, 2014 - The MYERS Y. COOPER COMPANY is pleased to announce **Bella Forza Fitness** as the newest tenant at **Merchants of Red Bank**. **Bella Forza** joins existing tenants ABC Pediatric Therapy, Construction Process Solutions, and Play It Again Sports.

Bella Forza Fitness is relocating from Madison Road to a larger location with greater visibility, easy access and plenty of parking. The new facility will be located at **4325 Red Bank Road** in the **Merchants of Red Bank** center.

Owner Beth Underhill says, “Bella Forza Fitness is a women's fitness facility offering innovative fitness, aerial and dance classes devoted to providing women with the opportunities they need to reach their personal health and wellness goals. We specialize in affordable group fitness with the latest trends including Barre by Bella, Aerial Silks, Pole Fitness, TRX, Zumba, GRIT, Body Pump, Body Combat and so much more. We offer our signature Grit Fit Boot Camp, personal training and have an in-house massage therapist as well. Our fitness services and wellness education are provided in a welcoming, nurturing and supportive atmosphere. **Contact us for more information regarding our class schedule or to if you wish to host an event/party for your next ladies’ night out!”**

Founded in 1895, The MYERS Y. COOPER COMPANY is one of Cincinnati’s most experienced leaders in the commercial real estate industry. The company combines 118 years of experience with local-market expertise and disciplined management practices to optimize value for its tenants and stakeholders. Practice areas include development, brokerage, consulting, property management, and tenant finish construction. For more information, please visit www.cooper-co.com.