

Mariemont Town Crier
Advertising Rates for 2014-2015 Publishing Year

Column Inches	Size	Annual Rate** (8 Issues)	Per Issue Rate
1	1 column* by 1"	\$160	\$25
2	1 col. x 2", or 2 col. x 1"	\$320	\$45
3	1 col. x 3", or 3 col. x 1"	\$480	\$70
4	1 col. x 4", or 4 col. x 1", or 2 col. x 2"	\$500	\$85
5	1 column x 5"	\$580	\$95
6	2 col. x 3", or 3 col. x 2", or 1 col. x 6"	\$690	\$105
7	1 col. x 7"	\$800	\$115
8	2 col. x 4", or 1 col. x 8"	\$900	\$130
9	1 col. x 9", or 3 col. x 3"	\$1000	\$140
10	2 col. x 5", or 1 col. x 10"	\$1100	\$150
12	2 col. x 6"	\$1200	\$170
½ page	3 col. x 5"	\$1350	\$195
Full page	3 col. x 10"	\$2700	\$390

* One column inch equals 2 ¼ ruler inches

**A discount is built into the rates for appearing in all eight issues.

There is an additional charge of 10% for the back cover or inside front cover.

Deadlines

Issue Date

August 31, 2014
Oct. 5
Nov. 2
Dec. 7
Feb. 1, 2015
Mar. 1
April 5
May 3

Ad and Payment Due By

August 14
September 18
October 16
November 13
January 15
February 12
March 19
April 16

If you have any questions, please email Claire Kupferle at indy3844@aol.com or call 561-4428.